



Youthmarket  
GrowNYC  
[www.grownyc.org/youthmarket](http://www.grownyc.org/youthmarket)  
**Youthmarket Manager/Driver**

GrowNYC, home to the Greenmarket farmers' market program and other environmental initiatives, is seeking three seasonal Manager/Drivers for Youthmarket, a network of youth-run farm stands with a three-fold mission: to provide business opportunities for regional farmers, job experience and education to NYC youth, and access to fresh, healthy, local foods to underserved communities. Youthmarket is an innovative approach to both food access and youth development, and also plays a crucial role in the operations of Greenmarket Co., GrowNYC's local food hub and distribution program.

**Youthmarket Manager/Driver Position:** GrowNYC seeks highly organized, self-motivated, outgoing early-risers to manage 2-3 youth-run farm stands in NYC. Reporting to the Youthmarket Program Coordinator, the Youthmarket Manager/Driver will set up and take down farm stands, oversee merchandising and sales, supervise youth and conduct at-market lessons and activities about the produce sold at the market, healthy eating, and small business skills. The Youthmarket Manager/Driver will also have scheduled office hours to deposit market income and submit all financial paperwork for their markets to the Program Coordinator. The Youthmarket Manager/Driver will function as Youthmarket's field representative to program participants and partner organizations and must have the ability to work well with a wide variety of individuals, including youth and seniors. Applicants should have an interest in food, knowledge about food systems, and a desire to increase food-access in NYC's low-income communities. The position requires excellent communications skills, a professional demeanor, high physical energy, and experience working with young people and/or seniors. Applicants must be reliable, and capable of working independently, with minimal supervision. The Youthmarket Manager/Driver will be required to work weekends and early mornings and must have a valid drivers license in good standing, preferably with experience driving trucks in NYC.

**Physical Requirements:** The Youthmarket Manager/Driver position requires working outdoors in all weather conditions, standing and walking for extended periods, carrying heavy and bulky items on a daily basis, and working early morning hours.

**Youthmarket Manager/Driver Responsibilities:**

Below is a list of some, but not all, of the Youthmarket Manager/Driver duties:

- Operate a van on NYC surface roads and highways, and distribute market equipment to Youthmarket sites;
- Maintain equipment and materials necessary to daily market operations, including price signs, tents, tables, and scales;
- Supervise daily market operations—including set up, merchandising, sales, and breakdown—according to schedule;
- Fill out daily paperwork to be submitted to the Program Coordinator;
- Maintain strict oversight of market revenue, and submitting it to the Program Coordinator;
- Help facilitate a training session for youth staff at the outset of the market season;
- Supervise youth at market, guiding them as they receive on-the-job training in customer service and merchandising and educating them about market product and the program's mission;
- Oversee and guide volunteers at market;
- Function as GrowNYC and Youthmarket's representative to partner organizations and their staff;
- Be knowledgeable about origins and uses of products at market; be able to communicate that knowledge to youth and customers.

Agriculture is seasonal in New York, as is the job of the Youthmarket Manager/Driver. The position will start with training days in late May, with full-time/seasonal work beginning in late June and ending in late November. The Youthmarket Manager/Driver will work between 30 and 40 hours per week. The position pays \$15/hour and does not include benefits. For additional information about Youthmarket, please see our website at [www.grownyc.org/youthmarket](http://www.grownyc.org/youthmarket). Submit cover letter, resume, and three references to Kori Petrovic, Youthmarket Program Coordinator, at [kpetrovic@grownyc.org](mailto:kpetrovic@grownyc.org).

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